

AI for Business Leaders

Microsoft Authorized Training · Applied Technology Academy

In this learning path, business leaders will find the knowledge and resources to adopt AI in their organizations. It explores planning, strategizing, and scaling AI projects in a responsible way.

LEVEL	DURATION	EXPERIENCE	AVERAGE SALARY	LABS
Beginner	1 Day	Leadership	Varies	No

Course Overview

In this course, you will:

- Leverage AI tools and resources for your business
- Create business value from AI
- Embrace responsible AI principles and practices
- Scale AI in your organization

Course Outline

- **Module 1 : Leverage AI tools and resources for your business**
 - Get familiar with available AI tools and approaches.
 - Understand basic AI terminology and practices.
 - Identify AI use cases.
- **Module 2 : Create business value from AI**
 - Articulate the components of an AI strategy.
 - Describe the key elements of an AI-ready organizational culture.
 - Understand the stages to AI success.
- **Module 3 : Embrace responsible AI principles and practices**
 - Describe the importance of engaging with AI in a responsible manner.
 - Identify six guiding principles to develop and use AI responsibly.
 - Describe successful practices to responsible AI governance.
- **Module 4 : Scale AI in your organization**
 - Plan AI projects and investments.
 - Organize your staff for AI responsibilities.
 - Identify how no-code AI tools can help business users and subject matter experts.

Intended Audience

This course is suitable for program managers and technical sales, with a general IT background. These students want to learn about our offerings, see how components are implemented, and ask questions about products and features. This course does not provide an Azure pass or time in the classroom for students to do any hands-on activities. Students can get a free trial and do the walkthroughs outside of class. This course is primarily lecture and demonstrations. This course will help prepare someone for the AZ-900 exam.

Prerequisites

- Basic understanding of IT concepts.
- Basic understanding of business concepts.

Follow-On Courses

- Microsoft Azure AI Fundamentals (AI-900)
- Microsoft Azure Data Fundamentals (DP-900)

Ready to enroll? Call 800.674.3550 or email Info@AppliedTechAc.com — private team cohorts, GSA MAS purchasing, military credentialing funding, VA GI Bill and VR&E and student financing available.